

Olivia

DESIGNER &
LETTERING ARTIST

EDUCATION

Rochester Institute of Technology | 2014-2018
B.F.A. Industrial Design

SKILLS

Adobe Creative Suite
Procreate
Illustration
Lettering
Google Suite
Microsoft Office
Miro

LET'S CHAT

845-699-8431
olivianoll@gmail.com
olivianoll.com

EXPERIENCE

Senior Designer

Design B&B | 2019-present

Develop holistic brand solutions for a wide array of clients, from large CPG brands to local organizations. Deliver production ready files across various touch points, including packaging, web, in-store, and social, in accordance with strategic principles and business objectives.

Additionally, I've led Design B&B's social media presence, facilitated a program for emerging designers through Columbia College Chicago, and manage one direct report.

Designer

Melissa & Doug | 2018-2019

Conceptualized and designed innovative children's products in collaboration with engineers, quality assurance, copy writers and packaging designers. Utilized market research, sketching, CAD, and prototyping to convey concepts and create product specification documents. Reviewed product samples and provided feedback to overseas manufacturers. Aligned with product development managers to meet deadlines.

Design Intern

Staples | 2017

Conducted and synthesized design research and worked with global trend agency WGSN to support the 2018 line of back to school products. Created Photoshop product renderings and technical packages for production.